

Technology happens fast... Is your business up to speed? Join us at:



On October 22-23, come join 1200+ business icons, renowned thought leaders and inspired entrepreneurs to connect, educate and inspire each other with the most practical strategies and innovative tactics on how to best use internet technologies to start and grow each other businesses.

At BizTechDay you will learn from leading experts exactly how to leverage the most powerful technology tools and strategies to grow your business. Many of these tools are free and we will demonstrate just how simple they are to implement.

What will you learn?

- How to Build a Strong Brand with Social Media Using Yelp, LinkedIn, Facebook and Meetup
- How to Sell to Niche Markets (Women, Baby Boomer, LGBT) Online
- Leverage Mobile Platform to Market Your Business. How iFart became #1 App on iTunes
- How to Identify Sales Leads on LinkedIn, Facebook and Yelp
- How to Run Your Business or Nonprofit on the Cheap
- How to Build Partnerships with Fortune 500 Companies
- How to Make Money Using Twitter
- How to Use Email Marketing Campaign to Build Your Database and Close Sales
- How to Create, Increase and Maintain Quality Traffic to Your Website
- Any 20+ more sessions!

Who will you learn from?

All presenters are also business owners and entrepreneurs themselves who have applied these technologies to boost their revenue creatively including:

- Michael Gerber - New York Best Selling Author of the E-Myth
- Matt Mullenweg - Founder of Wordpress
- Kevin Hartz - Paypal Angel Investor
- Fabio Rosati - CEO of Elance
- Joel Comm - Creator of iFart iPhone App - Over 1 Million downloads
- Gary Swart - CEO of oDesk
- Porter Gale - VP of Marketing, Virgin America
- Mark O'Leary - Regional VP for Business Services for Comcast
- Justin Kan, Founder of Justin.tv
- Randy Williams, Founder of Keiretsu Forum
- Julie Castro Abrams - CEO of Women's Initiative
- Ramon Ray - Chief Editor of Smallbiztechnology.com
- And 40+ more thought leaders and successful entrepreneurs

Who Should Attend? Entrepreneurs, CEOs and other C-Level Executives from startup companies, small businesses and nonprofits

When: October 22 - 23 Thursday – Friday

Where: Hyatt Regency SFO 1333 Bayshore Highway Burlingame, CA 94010

Cost: Early Bird: \$407 (\$307 with SFentrepreneur discount) per person includes all day keynotes & workshops, copy of conference materials, extensive handouts from speakers.

Register at: <http://www.biztechday.com/register/> (Use Discount SFentrepreneur for \$100 Off)